



The World's Largest Strategy
and Management Competition !!!

Student Championship
India – 2022 edition

More than

40 years



We are partners of the Global Management Challenge and this was one of the starting points for the creation of an internal initiative, which was intended to be personalized, 100% digital and adapted to the remote context. In experiences like these, staff learn to be flexible, to make concerted decisions, to confront mistakes and to be aware that any decision taken will have a long-term consequence. Skills that improve “the way you work, think and act in your daily life ...



Rui Sales Rodrigues

Director – Marketing & Communications, Accenture



India



Russia



China



Spain



Portugal



Poland



Australia



Brazil



Macao



Qatar



Czech Republic



Colombia



Mexico



Ecuador



Italy



Panama



Kenya



Peru



Argentina



Ukraine



Romania



France

and more...

World's Largest Business Strategy & Management Competition

Students from IIM Kozhikode to represent India at World Finals



भारतीय प्रबंध संस्थान कोषिकोड
Indian Institute
of Management
Kozhikode

Globalizing Indian Thought

Students from IIM Kozhikode (**Ananta Gupta, Kanishk Sharma, Tinish Gupta, Devendra Meena, Geeta AK**) to represent India at GMC International Finals 2022 – **Santiago de Compostela, Spain** (October 2022).





Introduction to the Challenge

World's Biggest Business Simulation Challenge

- Global Management Challenge is the world's largest strategy and management competition for university students and young managers. **30,000 participants from more than 35 countries** around the world take part in the competition every year.
- It consists of an interactive **Business Simulation** in which each management team manages a company, just like real life, in a virtual environment with the aim of obtaining the best investment performance for their company in the market in which it operates.
- After its debut in Portugal, in 1980, and following its success and recognition among companies, the competition became exportable and quickly expanded throughout the world. Over the course of several editions, it gained more and more prestige and more participation.
- The competition runs over **3 Rounds** where the winning teams in each round proceed to the next round and eventually the winning team across India proceeds to an **International Final** to compete against the country winners of over 30 countries to determine the winner of the world title.



Global Management Challenge is Accredited by European Foundation for Management Development (EFMD) with **EOCCS Certificate**.

As of 2022, there are only **72 Management Development Programs** that have received this recognition from EFMD.

How it Works ?



1. Team Organization:

To Participate in GMC, staff members must first organize themselves in a team of **3-5 members**. Each Team represents Senior Management of a company.

The team members in their capacity as Senior Management, will be responsible for functional departments of the company such as Marketing, Production, Human Resource and Finance.



2. Analyze Company History:

Each team is provided with a set of Company's History (**Management Report for last 5 Quarters**), that outlines company's performance in the past.

The team must study the report in detail and outline a corporate strategy to work for their company in the near future.

For example,



Year 2016 – Quarter 3



Year 2016 – Quarter 4



Year 2017 – Quarter 1



Year 2017 – Quarter 2

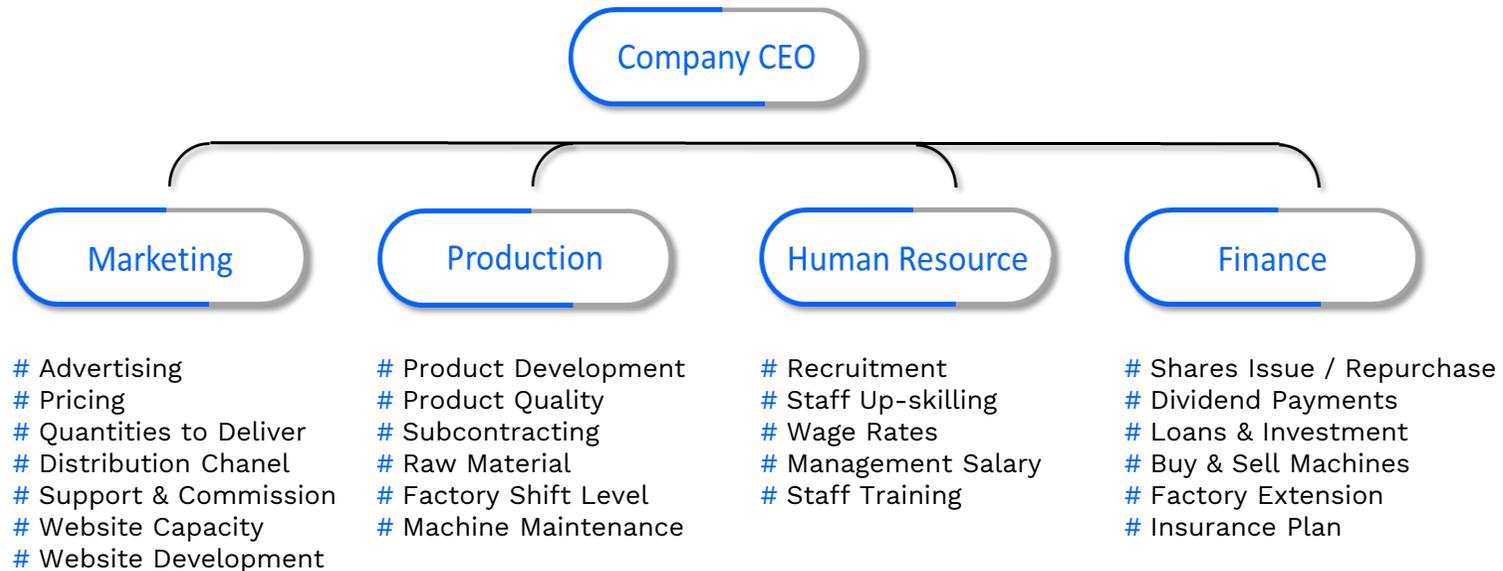


Year 2017 – Quarter 3



3. Take Decisions for the Company:

Based on the assessment of company's history, and in their capacity as company Senior Management, the team must consider **75 Decisions** for their respective company, as mentioned below:



How it Works ?



4. Evaluation & Management Report:

The company is simulated based on the decisions taken by the team. The Simulator evaluates each company's decisions in relation to company itself and in relation to other companies within the market.

The Simulator then develops a report (called **Management Report**), that outlines company's performance in the recent past and in relation to other companies within market (results are based on more than **300 parameters**).



5. Final Results:

The process is continued for 5 Cycles of Business Simulation i.e. each team will take decisions for their company for 5 consecutive Quarters.

At the end of 5th Cycle, the team that achieves the highest **Investment Performance** for it's company will be judged as the best performing company in the market.

Team Nr	Team Name	Invest Perf.	Net Assets	Market Value	Share Price
3	Eagles	6362164	5.273.423	5.732.100	1,9107100
8	Udyamee	4506214	4.812.854	4.903.404	1,3508700
2	CHANAKYAS	4426864	3.323.175	3.911.700	1,3039600
1	Beasts	4374720	3.542.498	4.051.840	1,2662400
5	Infinity	4105286	3.852.695	3.839.220	1,1634300
6	Strategy Shmoops	3970157	3.743.193	3.712.759	1,1606300
4	Five Senses	3784909	3.416.260	3.353.472	1,1645000
7	Trend Addicts	3442017	4.244.634	4.082.298	1,1246900



Global Management Challenge India Participation Guidelines – 2022 edition



Who can Participate ?

The competition is open to participation for students from premier Management Institutes (based on NIRF Rankings 2022).

To participate, students must register through competition website: www.gmcindia.in

Note: Choose “Other” in case students belong to an institute not mentioned in the list.



Team Composition

To participate in the challenge, students must align themselves in a team of 3-5 members.

One member among the Team must be nominated as “Team Captain”. All communication with regard to participation of team in the challenge will be made with Team Captain.

Note: A student must register with only 1 team, or else the entire team shall disqualify.



Certification

Participants in GMC are eligible for “Diploma in Management” issued by SDG – Simuladores e Modelos de Gestao, Portugal.

GMC is accredited by EFMD with EOCCS Certificate. As of August 2022, there are only 72 Management Programs, that have received this recognition.

Note: Only the students that qualify Qualification Round are eligible for it.



Competition Fee

There are No Registration Charges for student team participation in GMC India.

Teams that qualify for Round 1 (i.e. after the results of the Qualification Round), must deposit a basic competition fee of Rs. 8,000/- per Team, for the issue of SDG Certificates and further participation in the challenge.

Nominate Your Team for [World’s Largest Strategy and Management Challenge](#)

[accept-the-challenge](#)

Competition Format

Qualification > National > International



International Finals

(Location: To be announced)

Qualification Round (Online)

All teams that register for competition have to participate in Qualification Round, to earn a nomination to Round 1.

Teams are divided in Group of 8 Teams on random basis. Only Top 3 Teams / Group shall be nominated for Round 1.

Qualification Round is scheduled on 2 different schedule. Teams can choose any 1 schedule at the time of Registration.

Round 1 (Online)

Top 3 Teams per Group from Qualification Round are nominated for participation in Round 1.

Round 1 marks the start of main competition.

Teams are divided in Group of 8 Teams on random basis.

Top 5 Teams / Group shall be nominated for Round 1.

Round 2 (Online)

Top 5 Teams per Group from Round 1 are nominated for participation in Round 2.

Teams are divided in Group of 8 Teams on random basis.

Top 64 Teams shall be nominated for Student Finals.

Student Finals (Online + Delhi NCR)

The Student Finals consist of 2 Rounds:

Semi Final Round (Online): 64 Teams are divided in 8 Groups of 8 Teams each. Best Team from each group shall be nominated for GMC India National Finals.

GMC India National Finals (27-29 January, Delhi NCR): This is the final event of GMC India 2022 edition, where best teams from corporate and student challenges shall compete for National Title.

International Final

Best Teams from national competitions compete for World Title



Doha, Qatar

International Final 2017



Dubai, UAE

International Final 2018



Yekaterinburg, Russia

International Final 2019



Nizhny Novgorod, Russia

International Final 2020



The International Final for 2021 edition is scheduled in the beautiful city of **Santiago de Compostela, Spain** (October' 2022)



Winner National Finals

- Participation in International Finals as Team INDIA. All expenses for travelling / lodging / food will be paid by Competition Organizers.
- Winner's Trophy
- EFMD EOCCS Certified Training Certificate
- GMC India Alumni Community Membership



2nd & 3rd Place National Finals

- Cash Prize of Rs. 75,000 /- & Rs. 50,000 /- respectively
- GMC India Trophy (with Rank)
- EFMD EOCCS Certified Training Certificate
- GMC India Alumni Community Membership



4th – 8th Place National Finals

- GMC India Trophy (with Rank)
- EFMD EOCCS Certified Training Certificate
- GMC India Alumni Community Membership



Other Teams Student Finals

- EFMD EOCCS Certified Training Certificate
- GMC India Alumni Community Membership



All Teams Round 1 & Round 2

- EFMD EOCCS Certified Training Certificate
- GMC India Alumni Community Membership



Other Teams Qualification Round

- Participation Certificate
- GMC India Alumni Community Membership

Why Participate ?

Benefits for Students

1. CV Points with EFMD Accredited MDP

Global Management Challenge is accredited by European Foundation for Management Development with EOCCS Certificate.

Participants in GMC are eligible for "Diploma in Management" issued by Simuladores e Modelos de Gestao, Portugal.

This helps students to enhance their resume and earn important CV Points.

3. Enhance Managerial Potential

GMC helps students to enhance their managerial potential by working on Business Simulator and developing Cross - Functional knowledge.

GMC allows students to practice working for a company with global operations in a highly competitive and simulated environment.

Clearly GMC allows participants to "Learn by Doing" !!!

2. International Finals and Cash Prize

Best performing Teams in GMC are eligible for lucrative awards such as Cash Prize worth Rs. 1.25 Lacs.

The winner of the National Finals - India will get unique opportunity to represent "Team India" at GMC International Finals and compete for World Title.

All expenses for participation in World Finals (such as Tickets, Lodging etc.) will be paid by competition organizers !!!

4. Be Part of GMC India Alumni Community

The platform of GMC allows managers and professionals from different backgrounds and regions to compete against one another.

Events during the competition allow participants to connect with another and forge long lasting business relationships.

Participants will become part of GMC India Alumni community, which keeps them in touch of fellow participants.





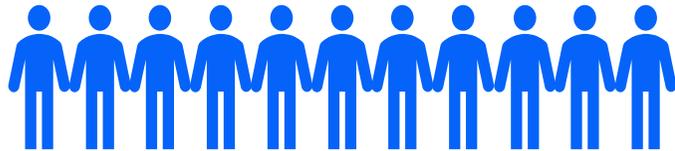
Global Management Challenge India Competition Overview – 2021 edition

Global Management Challenge India

4552 students participated in 2021 edition



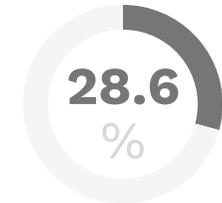
1549
Female Participants



3003
Male Participants



738
Male Team Leader



295
Female Team Leader

18
IIM's



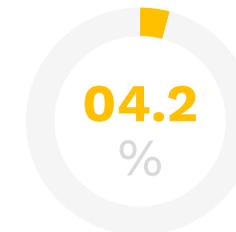
7
IIT's



29
Other
Institutes



2579
Participants from
IIM's



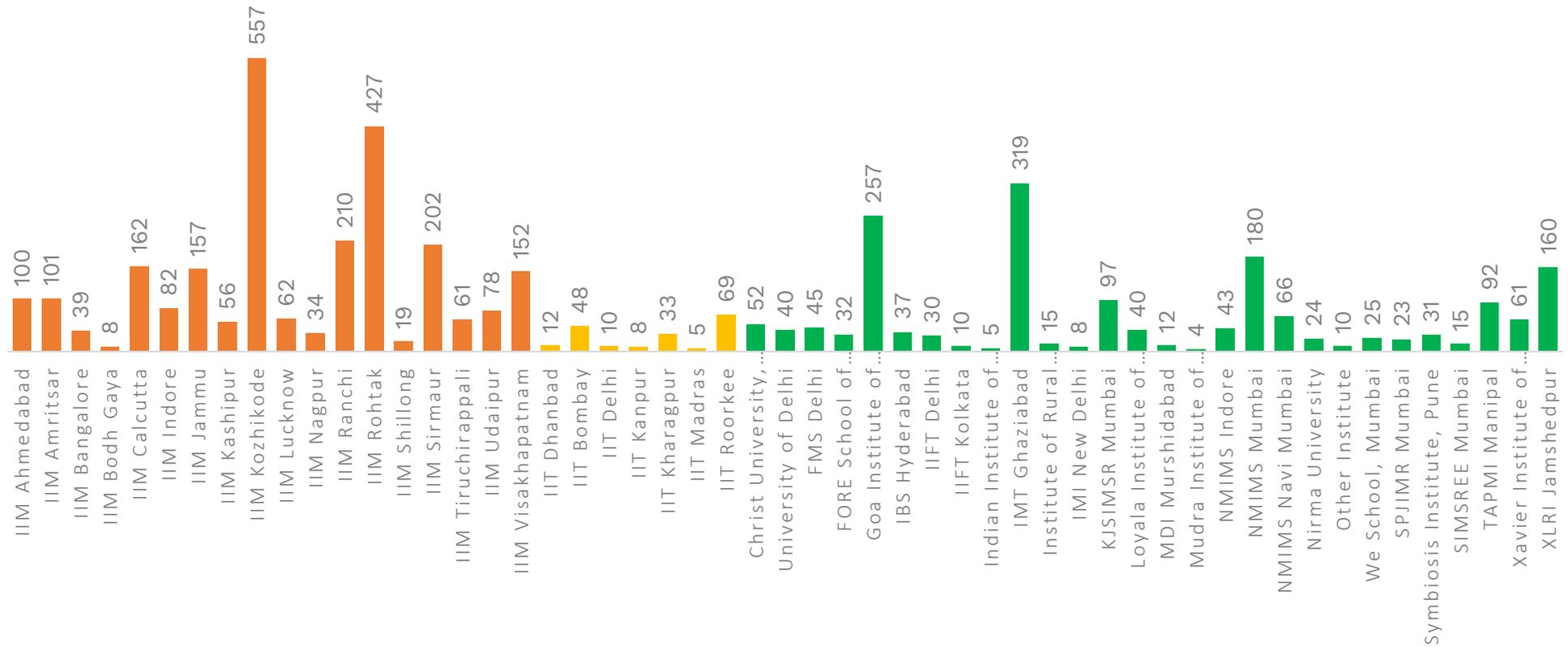
190
Participants from
IIT's



1783
Participants from
Other Institutes

Companies with Dedicated Competitions in GMC get access to Global Management Challenge India – Student Championship

Participants Statistics – Student Championship 2021



Companies with Dedicated Competitions in GMC get access to Global Management Challenge India – Student Championship

Final Standings – Student Championship 2021



भारतीय प्रबंध संस्थान कोपिक्कोड
Indian Institute of Management Kozhikode
Globalizing Indian Thought

1st Position
Team Eagles



भारतीय प्रबंधन संस्थान उदयपुर
Indian Institute of Management Udaipur

2nd Position
Team Udyamee



विद्या परं देवतम्
भारतीय प्रबंध संस्थान विशाखपट्टणम
Indian Institute of Management Visakhapatnam

3rd Position
Team Chanakyas



DoMS
Department of Management Studies
Indian Institute of Technology Roorkee

4th Position
Team Beasts



भारतीय प्रबंध संस्थान जम्मू
Indian Institute of Management Jammu

5th Position
Team Infinity



भारतीय प्रबंध संस्थान बेंगलूर
INDIAN INSTITUTE OF MANAGEMENT BANGALORE

6th Position
Team Strategy Shmoops



भारतीय प्रबंध संस्थान कोपिक्कोड
Indian Institute of Management Kozhikode
Globalizing Indian Thought

7th Position
Team Five Senses



भारतीय प्रबंध संस्थान काशीपुर
Indian Institute of Management Kashipur

8th Position
Team Trend Addicts

Highlights from 2021 edition

Global Management Challenge India



Managers from NTPC win Corporate Championship – 2021 !!!

National Finals of GMC India Corporate Championship – 2021 were scheduled on 18th December 2021 featuring the best 8 Teams. After an intense round it was Team Sangam from NTPC that were declared the winner of 2021 edition.

The Team will now represent “Team India” at the 42nd Global Management Challenge International Finals – scheduled in the beautiful city of Santiago de Compostela Spain (June’ 2022).



Maruti Suzuki nominates Team in GMC India and bags 2nd Place !!!

It was for the 1st time that a team of managers from Maruti Suzuki participated in Global Management Challenge. The team of 4 managers from Maruti Suzuki was one of the strongest performers in the challenge and ultimately finished 2nd in a closely competed National Finals.

The team was awarded with a Cash Prize of Rs. 75,000 /- on their achievement.



IIM Kozhikode wins GMC India Student Championship !!!

Students from more than 55 premier Management Institutes of India, nominated a team in Global Management Challenge – Student Championship.

The competition consisted of 4 Rounds and spanned over a period of 3 months, and the final standings were as follows:

- 1st Place – IIM Kozhikode
- 2nd Place – IIM Udaipur
- 3rd Place – IIM Visakhapatnam

Events during the Competition

Global Management Challenge India – 2022 edition



Briefing Sessions !!! (Online)

Briefing Sessions are a very important part of training and format of the competition associated with the Global Management Challenge.

During the competition, GMC Organizers will schedule several Briefing Sessions (all online) at before each stage of the competition.

These session allow all participating teams to develop key fundamental business principles, to help them perform well in the competition and further in real life.



National Finals !!! (New Delhi)

National Finals is the pivot event of the competition which will see the best teams from all national competitions, compete for the championship.

The National Finals will be a 3 day event schedule in National Capital – New Delhi.

- Day 1 – Welcome & Opening Ceremony
- Day 2 – Semi Final & Friendship Dinner
- Day 3 – City Tour & Final

Finals for 2022 edition is scheduled for 27-29 January, 2022



Award Ceremony !!! (New Delhi)

The National Finals of each challenge completes with our main event – Award Ceremony.

During the event, the Organizers of GMC will announce the final results and winner of the current edition. They will also reveal the city which will host the International Finals for the current edition.

The event provides a great opportunity for GMC India Team to acknowledge the contribution and support of all companies and sponsors for the event.

Media Coverage

Global Management Challenge

Expresso, 18 de dezembro de 2020 ECONOMIA 15

COMPETIÇÃO

Competição na Índia atinge as 768 equipas

Cerca de 3500 estudantes e quadros integraram a edição de 2020 da prova neste país



MARILeia FREITAS

A edição do Global Management Challenge 2020 na Índia terminou recentemente, com a vitória de uma equipa formada por quadros. A final nacional realizou-se em meio de uma pandemia, numa edição que contou com a participação de 3500 estudantes e quadros, distribuídos por 768 equipas.



Classificação após a 1ª decisão — 2ª volta

1ª VOLTAS	2ª VOLTAS
1) Seculim/Prisma	1) Seculim/Prisma
2) Seculim/Prisma	2) Seculim/Prisma
3) Seculim/Prisma	3) Seculim/Prisma
4) Seculim/Prisma	4) Seculim/Prisma
5) Seculim/Prisma	5) Seculim/Prisma
6) Seculim/Prisma	6) Seculim/Prisma
7) Seculim/Prisma	7) Seculim/Prisma
8) Seculim/Prisma	8) Seculim/Prisma
9) Seculim/Prisma	9) Seculim/Prisma
10) Seculim/Prisma	10) Seculim/Prisma

ARRANQUE DA SEGUNDA VOLTA Começa esta semana a segunda volta do Global Management Challenge 2020, com a participação de 55 equipas. As formações estão distribuídas por oito grupos e no quinto e último dia revelados os nomes das que após a tomada da primeira decisão, esta semana, ocupam o primeiro e segundo lugares do seu grupo. Esta segunda etapa da competição comporta mais quatro semanas de decisões de gestão, e na quinta e última decisão são as equipas que estiverem na liderança do seu grupo irão integrar a final nacional, agendada para fevereiro do próximo ano. Para já, a IT Sector é a entidade com mais equipas na liderança, com um total de duas.

Na última final internacional, a equipa da Índia não passou da semifinal. "Dada a covid-19, tivemos de realizar uma série de mudanças, de acordo com as direções governamentais, para garantir o sucesso desta edição. Um dos maiores desafios foi chegar às 768 equipas, já que existiam no meio de um confinamento, com as pessoas separadas e a trabalhar a partir de casa", conta Lar Agarwal, organizador da competição na Índia. Acrescenta que o número de equipas atingido é uma prova de que os participantes, em particular os estudantes, percebem os benefícios deste desafio de estratégia e gestão que lhes permite criar uma empresa, no próximo ano participantes do Global Management Challenge sobre a sua experiência na prova. Em relação aos resultados, Lar Agarwal destaca que

160% confirmaram que esta iniciativa os ajudou a desenvolver competências de comunicação e trabalho em equipa. Já 75% revelaram que a prova lhes permitiu perceber como os vários departamentos de uma empresa integram os seus objetivos, bem como o modelo de negócios. Uma das principais aprendizagens do Global Management Challenge é desenvolver conhecimentos no que diz respeito à análise de dados financeiros, e isso

foi confirmado por 80% dos participantes". Lar Agarwal acredita que "no contexto de trabalho em equipa, a competição se assume como uma oportunidade de se colocarem os vários departamentos de uma empresa, integrando os seus objetivos, bem como o modelo de negócios. Uma das principais aprendizagens do Global Management Challenge é desenvolver conhecimentos no que diz respeito à análise de dados financeiros, e isso

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Expresso, 18 de dezembro de 2020 ECONOMIA 17

Desafio português cresce na Ásia e Leste europeu

Depois da Rússia, Quirguistão, Bielorrússia e Taquistão, a vez de esta prova chegar ao Azerbaijão e voltar à Ucrânia.

A partir da Rússia esta competição tem-se estendido a outros países asiáticos. Após ter chegado ao Quirguistão, Bielorrússia e mais recentemente ao Taquistão, o objetivo agora é conquistar o Azerbaijão e voltar a ter este desafio presente na Ucrânia.

Em 2019, a Rússia organizou a competição e enviou quadros para o Azerbaijão e Taquistão, bem como para a Bielorrússia e Quirguistão, ambos representados por equipas formadas por quadros, esta foi a segunda final internacional em que participou.

15 anos de prova na Rússia

O Global Management Challenge chegou à Rússia há 15 anos. O primeiro período foi em 2006 e também se realizou neste país em 2010 e 2012. A competição foi organizada pela primeira vez em 2019, quando a Rússia organizou a competição e enviou quadros para o Azerbaijão e Taquistão, bem como para a Bielorrússia e Quirguistão, ambos representados por equipas formadas por quadros, esta foi a segunda final internacional em que participou.



Geeta A K • 1st
IIM Kozhikode'23 | National Winners - GMC21 | HPE | RVCE'19
Rashed from Indian Institute of Management, Kozhikode • 2mo •

I'm highly grateful for having had the opportunity to work with an incredible team and emerge as the National Winners in the Global Management Challenge India @GMC #IMK

National Winners TEAM EAGLES

Aishika Gupta, Devendra Meena, Geeta AK, Kanishk Sharma, Tanish Gupta

90 • 12 comments

Gaurav Gulati • 1st
Business Consultant | Logistics | WMS | IIM | NIT | 3mo •

Excited to share that our team finished among top 5 teams at the National Finals of Global Management Challenge-Corporate Championship 2021 India Chapter held at IMT Ghaziabad. Throughout the competition we had an amazing ...see more

Global Management Challenge National Finals India - 2021
17-18 December

Organizing Partners: SDG, Expresso, Edit 515, Institute of Management Technology

103 • 28 comments

Argha Das • 3rd
National Finalist Cummins Redline '21 | National Semi - Finalist

...National Semi-Finalists, I would once again like to thank Global Management Challenge India for this one-of-a-kind opportunity. It was a terrific learning...

CERTIFICATE OF ACHIEVEMENT
Argha Das
Country: India
Classification: 3rd Place - National Semi Finals

10 • 17 comments

Competition Cell, IIM Rohtak • 3rd+
Indian Institute of Management Rohtak

Dear Connections, Competition Cell, IIM Rohtak is very elated to announce that the Indian Institute of Management Rohtak is getting the opportunity to participate in Global Management Challenge India. Global Management ...see more

GLOBAL MANAGEMENT CHALLENGE
The world's largest Strategy & Management Competition !!!

Accepts the Challenge !!!

For more information & participation visit: www.gmcindia.in

4 • 4 comments

Prayaas IBS Hyderabad • 3rd+
The Official Inter-B-School and Corporate Events Club of IBS ...

...competition !!! Represent Team India at Global Management Challenge International Finals Come as a team and join the league of 75000+ participants from 35+ countries worldwide while gaining the insights from an inter...see more

GLOBAL MANAGEMENT CHALLENGE
THE WORLD'S LARGEST STRATEGY AND MANAGEMENT COMPETITION !!!

7,500,000 PARTICIPANTS
35 COUNTRIES WORLDWIDE

Registration Deadline: 25th August (11:59PM)

Participation Certificate

Rishitha Reddy - 7259748008
Neeleabh Pathak - 9977352688
prayaas@ibshyderabad.org

24 • 1 comment

More than 600 Companies have nominated their staff members in GMC worldwide

Deloitte.





For more information & participation, please contact

Global Management Challenge India

M.: 9971188800

E.: students@gmcindia.in